

healthcare design

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HEALTHCARE DESIGN 
SHOWCASE



OUTPATIENT/AMBULATORY CARE CENTER

Pediatric Specialty Clinic and Conference Center

Iowa City, Iowa

SUBMITTED BY: CBRE | HEERY (IOWA CITY, IOWA) AND ZGF ARCHITECTS (SEATTLE)



The Pediatric Specialty Clinic and Conference Center provides for the development of a new and expanded Pediatric Specialty Clinic, which “connects” to the new Children’s Hospital in a seamless transition on level two. The design of the space carefully considers the critical adjacencies between the outpatient pediatric components and the new Children’s Hospital. Similar finishes, textures, and patterns are utilized to represent the clinic and conference center as an extension of the Children’s Hospital, while still maintaining a distinct identity for the clinic. This simplifies patient and family wayfinding between the Children’s Hospital and the Pediatric Specialty Clinic.

A sense of discovery is present throughout the clinic, where both children and adults encounter elements that engender surprise and delight. The design team drew inspiration from Iowa’s cultural heritage, bringing a heightened sense of place to the clinic. Intriguing patterns and textures inspired by the local environment fos-



ter a connection to the larger community. Artistic scenes of Iowa’s natural landscape populate the walls, and back-lit engravings enhance the reception desk. A central playroom and interactive, child-height graphic elements, including monitors and white boards with landscape scenes, engage pediatric patients. Furniture is scaled to invite children and adults to be comfortable in the waiting and patient rooms. Play tables with child height chairs are incorporated into the waiting areas. Various sized chairs accommodate multiple age children and adults.

The area contains all of the pediatric outpatient specialty programs including GI, Surgery, Pulmonary Dermatology, Cardiology, ECHO, Rheumatology, and others. The spaces are designed to be right-sized, flexible, and adaptable. The clinic is designed to be welcoming to all ages and supports intuitive wayfinding. The layout features flexible dual entrance exam rooms surrounding staff work cores. The design encourages and facilitates team work and communication. The overall design and use of technology promotes workflows that are operationally efficient, enhancing the patient and family experience and increasing care team efficiencies.

The design team worked closely with clinic representatives in an “operations first” LEAN design process. This process was implemented to increase efficiencies, reduce waste, allow for flexibility, and enhance the staff and patient experience. Patients, families, staff and the design team collaborated exhaustively, modeling operational efficiencies, mapping workflows, and utilizing full-scale mockups of entire clinic modules to push boundaries and stimulate innovation. The result provides efficient work areas for staff to increase productivity and the patient experience.



PROJECT CATEGORY:
Remodel/renovation

CHIEF ADMINISTRATOR:
Darla Carter, head nurse manager/administrator

FIRMS:
CBRE | Heery,
www.heery.com;
ZGF Architects,
www.zgf.com

DESIGN TEAM:
CBRE | Heery (architect of record); ZGF Architects (associate architect, interior designer, graphics); JFK&M (MEP Engineering)

PHOTOGRAPHY:
Main Street Studio

TOTAL BUILDING AREA (SQ. FT.):
54,555

CONSTRUCTION COST/ SQ. FT.:
\$256

TOTAL CONSTRUCTION COST (EXCLUDING LAND):
\$13.9 million

COMPLETED:
January 2019